



Online

**National Conference
on
Reinventing Rural Economy: Key
to Economic Revival, Countering
Poverty and Unemployment**

March 10-11, 2022

CALL FOR PAPERS

**NATIONAL INSTITUTE OF RURAL DEVELOPMENT & PANCHAYATI RAJ
(Ministry of Rural Development (Govt. of India)
North Eastern Regional Centre, Khanapara, Guwahati-781022**

CONCEPT NOTE

India is predominantly a rural country and more than 70 per cent of the workforce residing in rural areas. The rural economy constitutes 46 per cent of national income. As per a projection, despite the upward trend of urbanization, more than half of India's population will live in rural areas by 2050. Thus, growth and development of the rural economy are key to the overall growth and inclusive development of the country.

For rural economy, agriculture is considered to be the prime and the only sector for poverty eradication and rural employment. But slowly some transition in the composition of rural economy is being observed. NITI Aayog has observed "contrary to the common perception about the predominance of agriculture in the rural economy, about two-third of rural income is now generated in non-agricultural activities. Similarly, it looks amazing to find that more than half of the value-added in the manufacturing sector in India is contributed by rural areas. However, the impressive growth of the non-agricultural sector in rural India has not brought significant employment gains or a reduction in disparity in worker productivity. This underlines the need for a new approach to direct the transition of the rural economy".

In addition, it is also observed that the rural area has emerged as a major destination for industrial houses. In a report of KPMG it has observed that during the last few years, the rural consumption has been a key to India's growth because of increased disposable income. The report has also been observed that even during the COVID 19, rural India has positioned itself to lead the demand resurgence. However, there are some black spot i.e uncertainty, agrarian distress, poverty, disguise employment, lack of market access, lower level of technology, lack of entrepreneurship, etc.

The recent initiative of 'Atmanirbhar Bharat' which has brought out several fundamental changes and supports for the manufacturing agencies and supply chain management also made rural India to be emerged as a significant investment destination.

It is worthwhile to mention that the several public policies intervention by the governments not only strengthening the traditional base of the rural economy but it also giving a boost to non-farm sectors. In addition, the growth in level of education, access to it enabled services and unprecedented rise of use ICT due to unprecedented situation has proved an opportunity for business companies and skilled rural youth to harness each-other capabilities. The COVID 19 situation has change the rules of work and location of office. In this changing context, many of the Business Process Outsourcing (BPO) and IT-Enabled Services (ITES) players are eyeing rural areas to reduce their compliance burden for the industry.

The above observation is really significant and it needs to be analysed and understand the transition in India's rural economy.

Aims & Objectives:

- ❖ To discuss the existing potentials and status of various sectors of the rural economy;

- ❖ To understand the changing structure of the rural economy and its implications on rural growth, countering poverty and employment;
- ❖ To identify the emerging trend and its significance in rural economy for boosting the economic growth of the country;
- ❖ To identify the priority sectors for interventions & creating a value chain;
- ❖ To find out bottlenecks in production, manufacturing and marketing system of Rural Economy
- ❖ To suggest the way forward to create enabling environment for Rural Economy.

Sub Themes:

- *Changing Structure/ constituent of Rural Economy*
- *Pattern & Trend Rural Poverty/Un-employment/ Employment/ Self-employment*
- *Rural Economy: Sectoral Potentials, Performance & Problems*
 - *Agriculture/ Horticulture/ Sericulture/Aqua Farming / Agro-industry/ Forest Resources/ Animal Husbandry/Textile Industry/Art & Craft/Eco-tourism/Cottage & Small Industries/ Mining & Quarry/ Construction etc.*
- *Income Distribution, Consumption Pattern & Expenditure Pattern*
- *Financial Inclusion, Credit flow & Banking Access*
- *Potentials and Prospect of Service Sector in Rural Economy*
- *Access to Market/ Rural Market*
- *Migration & Remittance*
- *Changing Rural Labour force Structure and Skill*
- *Women Contribution in Rural Economy*
- *Institutions for Supporting Rural Economy*
- *Programmes & Schemes for Energizing Rural Economy*
- *Emerging socio-economic and other Issues in Rural Economy*
- *Any other issues relevant to the main theme*

Outcome:

- The discussion will be generated on important aspects of Rural Economy in India. Based on assemblage of ideas and suggestions about the Rural Economy a concrete policy document for the future course of action would be drafted and shared with the State and Central Ministries and its Departments

GUIDELINES FOR PAPERS:

It is also recommended that the length of the abstract and full paper should not exceed 500 words and 6,000 words, respectively, excluding preliminary pages, annexure and references. It should be written in Times New Roman, 12 pt. and line spacing- 1.15 lines. For reference we recommend the APA style.

The abstract should include the title of the proposed paper, Name of author/s, Institutional affiliation, Email address, Mobile No and Postal address, key words upto six and finally a paragraph of not more than 500 words summarizing the main findings and the argument of the proposed paper, and its significance.

The full paper should be arranged as follows: Title page, the presenter's name, institutional affiliation (if any), email address and postal address, Abstract, Key-words, Introduction, Methods, Findings, Discussion, Citations and references.

PARTICIPATION & PARTICIPANTS:

The participation will be by invitation and through submission of abstracts (300-500 words). The presentations shall be in the form of PPT, Oral Presentation, and Poster Presentation.

Papers are invited on the above-mentioned themes from Government Officials, Policymakers, Planners, Faculty members and Research Scholars from the Universities, Colleges, National/State level Research Institutions and Research organisations; Members from reputed NGOs, Corporate Sectors; Independent Researchers, Practitioner, and Social activist working in this area.

Interested participants may send their abstracts and full papers through email on seminar.nird.ghy@gmail.com and mkshrivastava.nird@gov.in as per the following schedule:

IMPORTANT DATES:

Date for Submission of Abstract: February 13th, 2022

Intimation of Accepted Abstract: February 15th, 2022

Submission of Full Paper: February 28th, 2022

VENUE OF THE SEMINAR:

National Institute of Rural Development & Panchayati Raj (Ministry of Rural Development (Govt. of India) Online/ Offline

North Eastern Regional Centre Khanapara, Guwahati-781022

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SEMINAR CONVENORS:

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Venue & Online Host:

National Institute of Rural Development & Panchayati Raj-North Eastern Regional Centre Guwahati -781022, Assam (INDIA)

REGISTRATION: google Form Link (Click the link/ If does work, please copy & paste in browser)

<https://forms.gle/Fdigqx5E5HjowkwE7>