

# ONLINE AWARENESS PROGRAMME ON CASHLESS FINANCIAL TRANSACTIONS

OCTOBER 7, 2021

Cashless transactions has gained significant importance in the urban centres in India. Higher degree of cashless transactions bring transparency in financial transactions and it can immensely contribute in the economic growth. It is the urgent need of the hour for awareness generation in digital payment methods for steady shifting towards cashless transactions in rural India too.

**Objective- To Promote Cashless Transactions in Rural Areas**



**Dr. Murugesan Ramasamy**  
Director, NIRDPR-NERC



## Programme Team



**Er. S.K Ghosh**  
NIRDPR-NERC



**Dr. A. Simhachalam**  
NIRDPR-NERC

## Key Speakers from

- **National Payment Corporation of India (NPCI)**
- **SBI, Local Head Office, Guwahati**

**Open for All** (Govt. Officials, Faculties, Students, NGOs/ CBOs etc.)

**Registration Link:** <https://forms.gle/FPYB48xnpP5ae81a8>

National Institute of Rural Development and Panchayati Raj  
North Eastern Regional Centre  
Guwahati-781022, Assam, India



## PROGRAMME TIMMINGS

**2.30 PM – 5.30 PM**

## CONTACTS

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## ONLINE TOOL

**WebEx**

**CERTIFICATE**  
**e-certificate to all**  
**participants**



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**of Grameen Bharat**

**Meeting link:** <https://nirdprnerc.webex.com/nirdprnerc/j.php?MTID=m132a52cfa0aa25407f9e0310347c1584>