

3- Days Online ToT on

## PROMOTION OF RURAL NON-FARM SECTOR ENTERPRISES

September 28-30, 2020

(Duration: 11:00-2:00)

The different livelihoods and entrepreneurship promotion programmes in the non-farm sector strive at making dedicated efforts to pilot, learn and scale-up various development activities across handloom and handicraft sectors. Besides, throwing light on the challenges and compliances for promoting rural non-farm sector enterprises, the present ToT would try and address some of the efforts needed in product diversification, design infusion and product development in the handloom and handicraft sectors.

### Objectives:

- Orient the participants about the different approaches and process interventions needed for promoting rural non-farm sector enterprises
- Build the capacity of the participants in designing strategic interventions for promoting non-farm sector enterprises

### Topics:

- ✚ Approaches and process interventions for promoting non-farm sector enterprises
- ✚ Challenges and compliances
- ✚ Promoting sustainable enterprises in Handicraft Sector with special reference to Product Diversification and Marketing of handicraft products
- ✚ Promoting sustainable enterprises in Handloom & Textile Sector with special reference to Design Infusion and Product Development

**Dates:** September 28-30, 2020

**Duration:** 11:00 am – 2:00 pm (On all 3 Days)

**Clientele/ Target Group:** Functionaries of SRLMs, Department of Industries and Commerce, P&RD

Department, other Line Departments and Development Professionals from the non-government sector/ Organisations, Institutes/ universities

**Registration:** Free

**Registration Link:** Please visit the link <https://forms.gle/G7yrCoJDfydzdv7> and register

**Last Date of Receiving Nominations:** September 25, 2020

Please note that the registered candidates will receive in their Email IDs provided the online login link of the platform in which the ToT would be conducted.

**E-Certificate:** Participants will receive E-Certificates after completion of the ToT and on completing the On-line Evaluation of the programme. Please note that it is mandatory to attend all the sessions.

### Programme Team:

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