

Travel

The to and fro traveling expenditure of the participants including local conveyance will be borne by the nominating authorities.

Venue

National Institute of Rural Development & Panchayati Raj, North Eastern Regional Centre (NIRDPR-NERC), Jawahar Nagar, Guwahati -781022

Phone No.: 0361-2304790/2307043 (O), 0361-2302570 (Fax), 9854050437 (M)

Nominations

Nominations in the prescribed format should reach the address given below on or before **January 25, 2022**

Nomination forms duly filled in are to be returned to:

Dr. Ratna Bhuyan
Assistant Professor & Course Director
National Institute of Rural Development
North Eastern Regional Centre
Jawaharnagar, Khanapara
Guwahati-781022, Assam
9854050437 (M)

E-mail: [ratnabhuyan.nird@gov.in/](mailto:ratnabhuyan.nird@gov.in)
bhuyanmamu@gmail.com

NOMINATION FORMAT

Title of the Training Programme:

Training Programme on Sustainable Livelihoods and Rural Enterprise Promotion

Last date of receiving nominations: January 25, 2023

1. **Name of the Participant:**
2. **Designation & Present Assignment:**
3. **Department/Organization:**
4. **Address for Communication with telephone No. and proper codes:**

Tel: (O)

Tel: (R)

Fax:

1. **Age:**
2. **Educational Qualification:**

Date:

Place:

Signature of the sponsor with seal

Training Programme on

**Sustainable Livelihoods and Rural Enterprise Promotion
(January 30-February 3, 2023)**

Venue: NIRD&PR, NERC, Guwahati

BROCHURE

Last date of receipt of nominations:

January 25, 2023



**NATIONAL INSTITUTE OF RURAL DEVELOPMENT AND PANCHAYATI RAJ
NORTH EASTERN REGIONAL CENTRE
NIRDPR LANE, NH-37
JAWAHARNAGAR, KHANAPARA
GUWAHATI-781022**

TRAINING PROGRAMME ON SUSTAINABLE LIVELIHOODS AND RURAL ENTERPRISE PROMOTION

The government of India through its flagship programmes like NRLM, MGNREGA, MSE-CDP, SFURTI and other schemes and policies of the different Ministries is emphasising upon promotion of sustainable livelihoods and rural entrepreneurship. With entrepreneurship making inroads in the village economies in the farm sector alongside the non-farm sector, strategic planning and convergence of schemes and policies become all the more important. More so, in India, promoting enterprises out of sustainable livelihoods both across the farm and non-farm sector have been planned and strategised under different development programmes. But efforts at promoting sustainable livelihoods and creating enterprises both across farm and non-farm sectors need strategic interventions.

Enterprise creation is a process wherein along with motivation and confidence building, one also needs to guide and disseminate knowledge on the process, strategy, business plan and the available schemes and policies. Strategic initiatives vary across different farm and non-farm livelihoods and enterprises. The focus should be on creating channels for flow of credit, market information, improving supply chains and quality standards and creating forward integration together with process improvements. These interventions are not exclusive but are inherent with mutual dependence. Focus should be on tapping and converging them.

It is in the above light that the Training Programme on ‘Sustainable Livelihoods and Rural Enterprise Promotion’ is proposed for capacity building of the functionaries of the government and non-government organisations, institutions and departments who are into promoting rural livelihoods and enterprises.

Objectives

To orient the participants on the approaches and means of promoting sustainable livelihoods and rural enterprises

Course Content

The course content would cover the following broad areas:

1. Understanding sustainable livelihoods
2. Rural Entrepreneurship promotion – ways & means
3. Opportunity shaping exercise for identifying and taking up a rural enterprise
4. NRLM and its scope in promoting rural livelihoods and enterprises
5. MGNREGA and its scope
6. MSECDP scheme
7. SFURI scheme
8. ASPIRE etc

Participants’ Level

Functionaries from Department of Rural Development, Department of Panchayati Raj, Department of Agriculture, Department of Horticulture, Department of Industries and Commerce, and other allied departments including NGOs and CBOs involved in rural extension activities

Methodology

Adult Learning Methodology would be followed in the Programme. The methodology shall include lectures, group discussions, group work, field visit etc. Audio visual aid and other TLMs would be extensively used in the programme to facilitate better understanding on the subject. Besides the Faculties from NIRD-NERC, subject experts from government and non-government organisations would take sessions in the programme.

Course Fee

There is no course fee.

Duration

Five Days (January 30-February 3, 2023)

Board & Lodging

Free board and lodging will be provided to all participants in the Institute’s Guest House.

Course Coordinator

Dr. Ratna Bhuyan & V Suresh Babu