

ToT on Rural Livelihoods Incubation

In any rural society, livelihoods promotion and incubation plays an important role in social and economic change and development. In view of this, there has been a growing appreciation and interest of the governments, academics etc in rural livelihoods incubation. Both the developed and developing countries have been giving a great deal of emphasis on promoting rural livelihoods. But any Government's interest on this vital aspect has several motives such as combating unemployment problem and poverty, raising the level of competition in a given market, fueling the drive for new economic opportunities, helping to meet the challenges of rapid changes across the country, etc. The main focus area under livelihoods incubation is to take up those activities, which are need based to create enterprises in the rural areas of the country. Incubation of rural livelihoods therefore, has been accepted as a strategy for achieving the twin objectives of (a) promotion of entrepreneurship, particularly among the educated unemployed youth, and (b) rapid industrialisation.

Rural livelihoods incubation involves stimulations among rural youth for taking up an entrepreneurial career, developing entrepreneurial traits and helping one to start and run his/her own enterprise successfully with a minimal investment. It is a process of improving motivation, knowledge and skill of potential

entrepreneurs, creating jobs at local level and reducing un-employment by creating a favourable ecosystem for entrepreneurial development in the country.

In the 'ToT on Rural Livelihoods Incubation', the rural development functionaries and development professionals shall be given orientation in stimulating the rural youth for taking rural entrepreneurship as a career option, supporting them till the break even stage, and helping them to sustain and grow in the business.

Objectives

- i. To orient about setting up of business incubators so that the rural eligible youth can be sensitised about the opportunities to set up their own business enterprises
- ii. To develop appreciation for the new low-end-technology/livelihood based enterprises
- iii. To develop appreciation in selection of right product/project in the specific trade/field for developing rural entrepreneurship
- iv. To get insights into incentives, facilities and support organizations for rural entrepreneurship

Expected Outcome/s

- I. Orientation of the development functionaries and professionals from various line departments on self-employment and entrepreneurship oriented rural livelihood incubation programmes

- II. Introduce the participants to low-end technology based livelihood promotion opportunities

Functionaries/ Organisations/ Institutions who can Participate

Rural Development Departments/ Institutions/ Organisations, State Rural Livelihoods Mission Society, Department of Industries, Meghalaya Basin Development Authority, NERLP, Academicians, Researchers and Development Professionals from line departments working in the field of promoting rural livelihoods from across the eight states of the North Eastern Region

Methodology

Adult Learning Methodology would be followed in the training programme. Lectures, case and group discussions, field visits and on filed demonstration shall be a part of the methodology. Audio visual aid and other TLMs would be extensively used in the programme to facilitate better understanding on the subject. Besides the Faculties from NIRDPR, NERC, subject experts from government and non-government organisations would take sessions in the Training Programme.

Course Fee

No course fee for all the above mentioned categories.

Duration

Five Days (**February 26 - March 2, 2019**)

Board & Lodging

Free board and lodging shall be provided to all participants in the Institute's Guest House.

Course Director

Dr. Ratna Bhuyan

Travel

The to and fro traveling expenditure of the participants including local conveyance shall be borne by the nominating authorities.

Venue

National Institute of Rural Development & Panchayati Raj, North Eastern Regional Centre (NIRDPR-NERC), Jawaharnagar, Khanapara, Guwahati -781022

Phone No.: 0361-2307043/2304790 (O)

**Mobile No.: 9854050437/ 9435558819/
9707062300/ 9864021156**

Fax: 0361-2302570

Nominations

Nominations in the prescribed format should reach the address/ Mail ID given below **on or before February 21, 2019.**

Nomination forms duly filled in to be returned to:

Dr. Ratna Bhuyan

Assistant Professor & Course Director

National Institute of Rural Development,
North Eastern Regional Centre, Jawaharnagar,
Khanapara, Guwahati-781022, Assam

Phone: 0361-2307043/2304790 (O)

Fax: 0361-2302570

E-mail: nirdghy@gmail.com/

bhuyanmamu@gmail.com

NOMINATION FORMAT

Title of the Training Programme:

ToT on Rural Livelihoods Incubation

Last date of receiving nominations: **February 21, 2019**

1. Name of the Participant:

2. Designation & Present Assignment:

3. Department/Organization:

4. Address for Communication with telephone No. and proper codes:

Tel: (O)

Tel: (M)

Fax:

E-mail:

5. Age:(M/F)

6. Educational Qualification:

7. Hostel Accommodation required: Yes/No

8. Whether attended any Programme conducted by NIRDPR:

Date:

Place:

Signature of the sponsor with seal

ToT on Rural Livelihoods Incubation

(February 26-March 2, 2019)

Venue: NIRDPR-NERC, Guwahati

BROCHURE

Last date of receipt of nominations:

February 21, 2019



**NATIONAL INSTITUTE OF RURAL
DEVELOPMENT AND PANCHAYATI
RAJ
NORTH EASTERN REGIONAL
CENTRE
NIRD LANE, NH-37
JAWAHARNAGAR, KHANAPARA
GUWAHATI-781022**