

## **ToT on Rural Livelihoods Incubation**

In any rural society, livelihoods promotion and incubation plays an important role in social and economic change and development. In view of this, there has been a growing appreciation and interest of the governments, academics etc in rural livelihoods incubation. Both the developed and developing countries have been giving a great deal of emphasis on promoting rural livelihoods. But any Government's interest on this vital aspect has several motives such as combating unemployment problem and poverty, raising the level of competition in a given market, fueling the drive for new economic opportunities, helping to meet the challenges of rapid changes across the country, etc. The main focus area under livelihoods incubation is to take up those activities, which are need based to create enterprises in the rural areas of the country. Incubation of rural livelihoods therefore, has been accepted as a strategy for achieving the twin objectives of (a) promotion of entrepreneurship, particularly among the educated unemployed youth, and (b) rapid industrialisation.

Rural livelihoods incubation involves stimulations among rural youth for taking up an entrepreneurial career, developing entrepreneurial traits and helping one to start and run his/her own enterprise successfully with a minimal investment. It is a process of improving motivation, knowledge and skill of potential

entrepreneurs, creating jobs at local level and reducing un-employment by creating a favourable ecosystem for entrepreneurial development in the country.

In the 'ToT on Rural Livelihoods Incubation', the rural development functionaries and development professionals shall be given orientation in stimulating the rural youth for taking rural entrepreneurship as a career option, supporting them till the break even stage, and helping them to sustain and grow in the business.

### **Aims**

- i. To orient about setting up of business incubators so that the rural eligible youth can be sensitised about the opportunities to set up their own business enterprises
- ii. To develop appreciation for the new low-end-technology/livelihood based enterprises
- iii. To give insights into selection of right product/project in the specific trade/field for developing rural entrepreneurship
- iv. To disseminate information on incentives, facilities and support organizations for promoting rural entrepreneurship

### **Expected Outcome/s**

- I. Orientation of the development functionaries and professionals from various line departments on self-employment and entrepreneurship oriented rural livelihood incubation programmes

- II. Acquaintance of the participants with low-end technology based livelihood promotion opportunities

### **Functionaries/ Organisations/ Institutions who can participate**

Rural Development Departments/ Institutions/ Organisations, State Rural Livelihoods Mission Society, Department of Industries, Meghalaya Basin Development Authority, NERLP, Academicians, Researchers and Development Professionals from line departments working in the field of promoting rural livelihoods from across the eight states of the North Eastern Region

### **Methodology**

Adult Learning Methodology would be followed in the training programme. Lectures, case and group discussions, field visits and on filed demonstration shall be a part of the methodology. Audio visual aid and other TLMs would be extensively used in the programme to facilitate better understanding on the subject. Besides the Faculties from NIRDPR, NERC, subject experts from government and non-government organisations would take sessions in the Training Programme.

### **Course Fee**

No course fee for all the above mentioned categories.

### **Duration**

Five Days (23-27 September, 2019)

### **Board & Lodging**

Free board and lodging shall be provided to all participants in the Institute's Guest House.

**Course Director**

Dr. Ratna Bhuyan

**Travel**

The to and fro traveling expenditure of the participants including local conveyance shall be borne by the nominating authorities.

**Venue**

National Institute of Rural Development & Panchayati Raj, North Eastern Regional Centre (NIRDPR-NERC), Jawahar Nagar, Guwahati - 781022

Phone No.: 0361-2302721/2304790

Mobile No.: 9854050437

Fax: 0361-2302570

**Nominations**

Nominations in the prescribed format should reach the address/ Mail ID given below on or before September 16, 2019.

**Nomination forms duly filled in to be returned to:**

Dr. Ratna Bhuyan

Assistant Professor & Course Director

National Institute of Rural Development,  
North Eastern Regional Centre, Jawaharnagar,  
Khanapara

Guwahati-781022, Assam

Phone: 0361-2302721/2304790

Fax: 0361-2302570

E-mail: [nirdghy@gmail.com/](mailto:nirdghy@gmail.com)

[bhuyanmamu@gmail.com](mailto:bhuyanmamu@gmail.com)

**NOMINATION FORMAT****Title of the Training Programme:**

*ToT on Rural Livelihoods Incubation*

Last date of receiving nominations: **September 16, 2019**

1. Name of the Participant:

2. Designation & Present Assignment:

3. Department/Organization:

4. Address for Communication with telephone No. and proper codes:

Tel: (O)

Tel: (M)

Fax:

E-mail:

5. Age: .....(M/F)

6. Educational Qualification:

7. Hostel Accommodation required: Yes/No

8. Whether attended any Programme conducted by NIRDPR:

**Date:**

**Place:**

**Signature of the sponsor with seal**

**ToT on  
Rural Livelihoods Incubation**

**(23-27 September, 2019)**

Venue: NIRDPR-NERC, Guwahati

**BROCHURE**

*Last date of receipt of nominations:*

***September 16, 2019***



**NATIONAL INSTITUTE OF RURAL  
DEVELOPMENT AND PANCHAYATI  
RAJ  
NORTH EASTERN REGIONAL  
CENTRE  
NIRD LANE, NH-37  
JAWAHARNAGAR, KHANAPARA  
GUWAHATI-781022**