

NOMINATION FORMAT

Title of the Course:

ToT on Social Enterprise Development and Management during September 16-20, 2019

Last date of receiving nominations: **September 9, 2019**

1. Name of the participant:
2. Designation & present assignment:
3. Department/Organization :
4. Address for communication:
With telephone Nos.

Tel.: (O) _____ Fax:
(M) _____
Email: _____
5. Age :
6. Educational Qualification :

Date : _____ Signature of the sponsor
Place : _____ with office seal

Nomination form duly filled in to be returned to :

**Dr. Jayanta Choudhury
&
Dr. Ratna Bhuyan**
Course Directors
National Institute of Rural
Development & Panchayati Raj,
North Eastern Regional Centre
Jawahar Nagar, Guwahati
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Fax: 0361-2302570

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9854050437 (M)

**ToT on
Social Enterprise : Development and
Management
(September 16-20, 2019)**



COURSE BROCHURE

**Last Date of Receiving Nominations
(September 9, 2019)**



**NATIONAL INSTITUTE OF RURAL DEVELOPMENT &
PANCHAYATI RAJ
NORTH EASTERN REGIONAL CENTRE
NIRD LANE, NH-37
JAWAHARNAGAR, KHANAPARA
GUWAHATI - 781 022**

NEED

A majority (53%) of social enterprises in India are focussed on skill development, followed by 30% on education, according to a study on Indian social enterprises released by the British Council, 2018. The other sectors where social enterprises are active include agriculture-related activities (28%), financial services (26%), clean energy (26%) and technology in healthcare (22%), on-farm livelihood (17%), food and nutrition (16%) and sanitation and water (14%).

The business logic is solid for doing such an expansion but equally important is the opportunity to provide high-impact social change to the Northeast region of India. Business should run in profits with principles.

The NE region between Bangladesh, China and Myanmar has not developed economically as much as the rest of India. There is a high rate of unemployment and few available jobs yet the people are well educated and most often, English speaking. Therefore it is important to explore the possibilities and developed social enterprise units in North East India to create better employment opportunities with social benefit.

OBJECTIVES

After completion of the training participants will be able to train on -

1. To find out mechanisms for identifying problems, gaps, needs of Social Entrepreneurship Development;

2. To identify and utilize individual /organizational skills, knowledge, passion, talents for social enterprises;
3. To utilise all available resources, land, labour, capital and time to productive use – enabling increased incomes and reduced unemployment
4. To initiate, grow and sustain a social enterprise project.

CONTENT

Social Enterprise – concept, need, types; Planning for social enterprise; Managing social enterprise; Scaling up of Social enterprises; Case studies.

TARGET GROUP

Faculties from SIRD, ATIs, Universities and NGOs functionaries

DURATION

5 days (16-20 September, 2019)

COURSE DIRECTOR

Dr. Jayanta Choudhury & Dr. Ratna Bhuyan

COURSE FEE

There is no course fee.

BOARD & LODGING

Free board and lodging will be provided to all participants in the Institute's Guest House.

TRAVEL

The to and fro travelling expenditure of the participants including local conveyance will have to be borne by the nominating authorities.

VENUE

NATIONAL INSTITUTE OF PANCHAYAST RAJ & RURAL DEVELOPMENT, NORTH EASTERN REGIONAL CENTRE, JAWAHARNAGAR, KHANAPARA, GUWAHATI-781022 (ASSAM)

NOMINATIONS

Nominations in the prescribed format should reach the address given in the nomination format on or before September 9, 2019. Nominations shall be accepted on first come first served basis. Nominations received after the last date shall be considered subject to availability of seats only.