

**ToT on**  
**Sectoral Value Chain Analysis for**  
**Promotion of Sustainable Rural Livelihoods**

The prime objective of the National Rural Livelihoods Mission (NRLM) is to eliminate rural poverty through innovative implementation strategies involving mobilization and organization of the rural poor and their financial and economic inclusion. NRLM aims to improve livelihoods of the poor by (a) creating and strengthening self-help groups (SHGs) of the poor, (b) providing access to finance, and (c) linking them to markets and key value chains.

Among these, the adoption of a value chain approach to economic development and poverty reduction involves addressing the major constraints and capitalizing on the opportunities at multiple levels and points along a given value chain comprising of a wide range of activities such as ensuring access to cheaper or better inputs, strengthening the delivery of business and financial services, enabling the flow of information, facilitating improved market access, or increasing access to higher-value markets or value-added products. A value chain links the stages of production of a product from the farmer to the consumer or from the manufacturer/producer to the consumer.

Value chains of a product is often about improving access to markets and ensuring a more efficient product flow while ensuring that all involved in that chain benefit. With changes in

agricultural contexts and resulting changes for rural employment, the need for pro-poor development emphasizes upon the importance of value-chain analysis.

The different livelihoods programmes strive at making dedicated efforts to pilot, learn and scale-up various value chain development activities for key livelihoods of the poor including agriculture, dairying/ livestock, fisheries, forestry and non-farm sector. It is in this context that the Training of Trainers' Programme on 'Sectoral Value Chain Analysis for Promotion of Sustainable Rural Livelihoods' is proposed to be organised for capacity building of the functionaries of the rural development officials and functionaries from different organisations, institutions and departments from across all the eight states of North East India.

### **Objectives**

- i. To develop appreciation on the basic concept of sustainable rural livelihoods and value chain analysis
- ii. To get insights into sector specific value chain strategies for upgrading potential value chains for sustainable livelihoods promotion

### **Expected Outcome/s**

- I. To orient and give insights on value chain based approach for developing rural livelihoods both across farm and non-farm sectors among rural development professionals

### **Functionaries/ Organisations/ Institutions who can Participate**

Rural Development Departments/ Institutions/ Organisations, State Rural Livelihoods Mission Society, Department of Industries, Meghalaya Basin Development Authority, NERLP, Academicians, Researchers and Development Professionals from line departments working in the field of promoting rural livelihoods from across the eight states of the North Eastern Region

### **Methodology**

Adult Learning Methodology would be followed in the training programme. Lectures, case and group discussions, field visits and on field demonstration shall be a part of the methodology. Audio visual aid and other TLMs would be extensively used in the programme to facilitate better understanding on the subject. Besides the Faculties from NIRDPR, NERC, subject experts from government and non-government organisations would take sessions in the Training Programme.

### **Course Fee**

No course fee for all the above mentioned categories.

### **Duration**

Five Days (**January 28-1 February, 2019**)

### **Board & Lodging**

Free board and lodging shall be provided to all participants in the Institute's Guest House.

## Travel

The to and fro traveling expenditure of the participants including local conveyance shall be borne by the nominating authorities.

## Course Director

Dr. Ratna Bhuyan

## Venue

National Institute of Rural Development & Panchayati Raj, North Eastern Regional Centre (NIRDPR-NERC), Jawaharnagar, Khanapara, Guwahati -781022

**Phone No.: 0361-2302721/2304790 (O)**

**Mobile No.: 9854050437/ 9435558819/  
9707062300/ 9864021156**

**Fax: 0361-2302570**

## Nominations

Nominations in the prescribed format should reach the address/ Mail ID given below **on or before January 23, 2019.**

### Nomination forms duly filled in to be returned to:

Dr. Ratna Bhuyan

Assistant Professor & Course Director

National Institute of Rural Development,  
North Eastern Regional Centre, Jawaharnagar,  
Khanapara, Guwahati-781022, Assam

**Phone: 0361-2302721/2304790 (O)**

**Fax: 0361-2302570**

**E-mail: nirdghy@gmail.com/**

**bhuyanmamu@gmail.com**

## NOMINATION FORMAT

### Title of the Training Programme:

*Sectoral Value Chain Analysis for Promotion of Sustainable Rural Livelihoods*

Last date of receiving nominations: **January 23, 2019**

1. Name of the Participant:

2. Designation & Present Assignment:

3. Department/Organization:

4. Address for Communication with telephone No. and proper codes:

Tel: (O)

Tel: (M)

Fax:

E-Mail:

5. Age: .....(M/F)

6. Educational Qualification:

7. Hostel Accommodation required: Yes/No

8. Whether attended any Programme conducted by NIRDPR:

**Date:**

**Place:**

**Signature of the sponsor with seal**

## ToT on

### Sectoral Value Chain Analysis for Promotion of Sustainable Rural Livelihoods

**(28 January -1 February, 2019)**

Venue: NIRDPR-NERC, Guwahati

## BROCHURE

*Last date of receipt of nominations:*

**January 23, 2019**



**NATIONAL INSTITUTE OF RURAL  
DEVELOPMENT AND PANCHAYATI  
RAJ  
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CENTRE  
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